



BACG
British Association for Crystal Growth



**Annual meeting of the
British Association of Crystal Growth
#BACG2020**

6-8 July 2020

Technology & Innovation Centre
University of Strathclyde
Glasgow, UK

**Exhibition and
sponsorship
prospectus**



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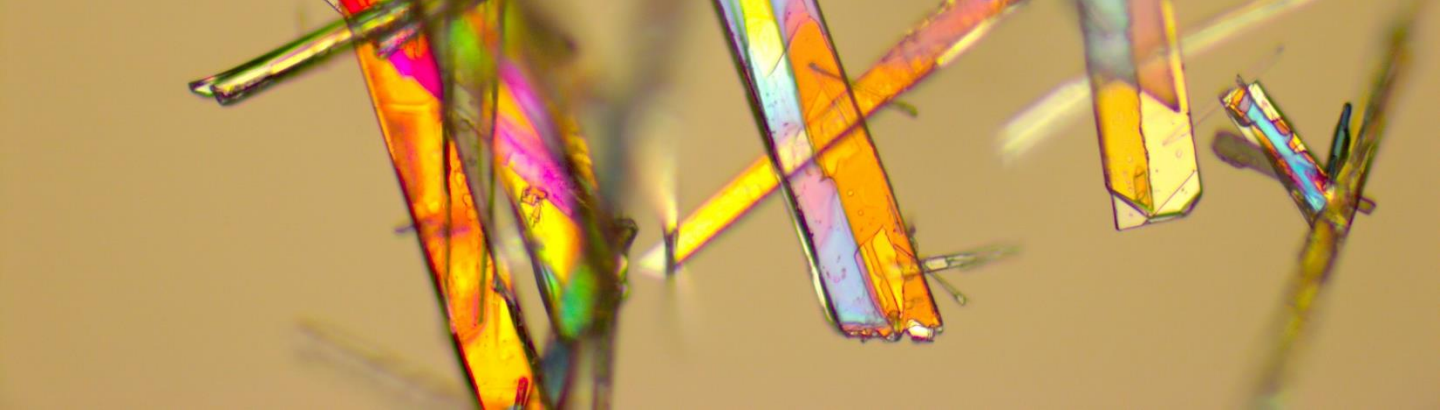
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Introduction

We are delighted to present you with the sponsorship opportunities for BACG 2020. This year the meeting will take place in heart of Scotland, Glasgow. Our award-winning Technology and Innovation Centre offers state-of-the-art conferencing facilities with spacious, interconnected foyers, they are perfect for networking and exhibitions.

The BACG is a key event for world-wide crystallisation community with around 140 participants each year. We are preparing an exciting programme with latest developments in the areas of nucleation, crystal growth, crystallisation engineering and advanced characterisation of crystalline materials.

It is a pleasure for us to host you during BACG 2020 and present you with opportunities for presentations, exhibitions and, networking. We hope you will generously support our community.

See you all there!

*Prof. Joop ter Horst
Dr. Monika Warzecha
and organising committee*

<https://www.strath.ac.uk/staff/terhorstjoopprof/>
www.cmac.ac.uk



Summary of Sponsorship and Exhibition Options

Description	Cost
Exhibition	
Exhibition space	£1,500
Programme sponsorship	
Plenary Speaker Sponsorship	£1,000
Poster Prize sponsorship	£600
BACG Young Scientist Award	£500
Social Programme	
Sponsorship of the drinks reception	£750
Sponsorship of the Conference Dinner	£1,000
Tea/Coffee/lunches	£300/break
Delegate Materials	
Delegate Badge Sponsorship	£450 or at cost supplied by your organisation
Conference Bag Sponsorship	£450 or at cost supplied by your organisation
Note pad Sponsorship	£350 or at cost supplied by your organisation
Conference Pen Sponsorship	£250 or at cost supplied by your organisation

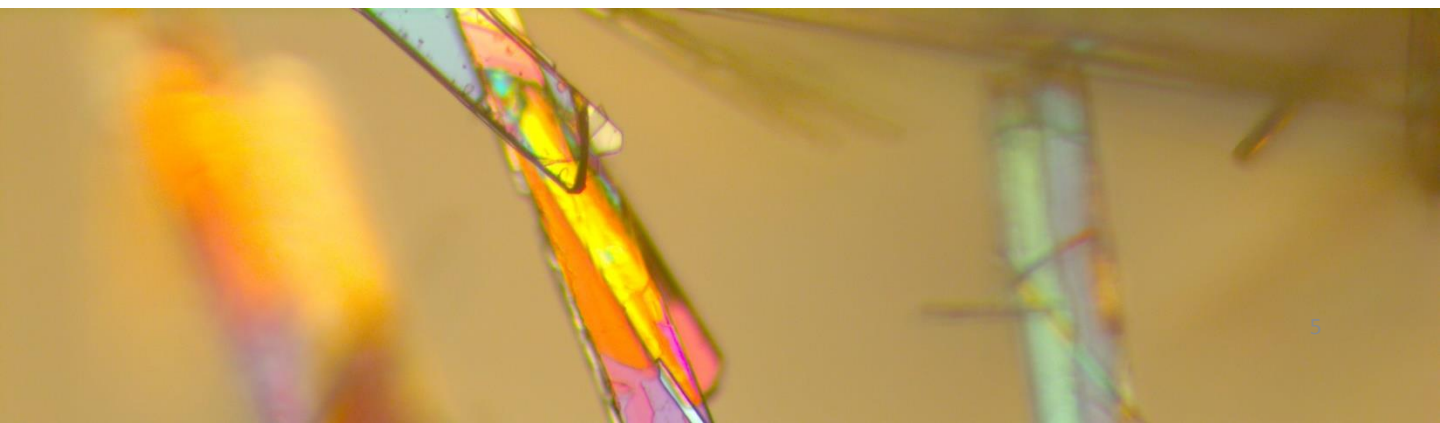
info@bacg.co.uk

monika.Warzecha@strath.ac.uk

Provisional Plan

	Sunday 05 July 2020	Monday 06 July 2020	Tuesday 07 July 2020	Wednesday 08 July 2020
09:00 - 10:00		Young Academics meeting	Plenary Session 2	Plenary Session 4
10:00 - 11:00		(Committee meeting BACG)	Coffee / AGM	Coffee
11:00 - 12:00			Parallel Sessions	Parallel Sessions
12:00 - 13:00			lunch	lunch + poster session + sponsor exhibition
13:00 - 14:00				
14:00 - 15:00	Young Academics meeting	Opening of BACG51 2020 Plenary session 1	Parallel Sessions	Plenary Session 5
15:00 - 16:00		Coffee + poster session + sponsor exhibition	Coffee + poster session + sponsor exhibition	Coffee + poster session + sponsor exhibition
16:00 - 17:00		Parallel Sessions	BACG Young Investigator Award	Parallel Sessions
17:00 - 18:00			Annual Lecture	
Evening	Informal get-together Drygate	Reception at Glasgow city hall	Drinks + poster session + sponsor exhibition	Conference Dinner (Closure BACG 51)

Please note that this is a draft programme and may be a subject to change.



Exhibition Information

Venue:

TIC offers award-winning, dedicated conferencing facilities for up to 600 delegates. It has been named in the Best Academic Venue category at the M&IT Industry awards for two consecutive years, while our commitment to sustainability means that we've achieved Gold status in the Green Tourism business scheme.

Take a virtual tour:

<http://www.pikodesign.com/tour/uni/tic.html>

Exhibition set up and opening hours:

6 - 8 July 2020 9.00 - 18:00

Exhibition breakdown:

The exhibition must be cleared down by 18:00, 8th July 2020

Technology & Innovation Centre
University of Strathclyde
G1 1RD
Glasgow, UK



Exhibition Space

Cost: £1,500

Exhibition spaces include:

- Stand space of 2m x 2m
- 1 x full registrations including lunch and refreshment breaks each day (excluding dinner)
- 1 x exhibition table and up to 2 chairs
- Company logo and link to website displayed on the conference website - 1 x delegate list
- Optional lab demonstration if equipment is already available in CMAC
- Free Wi-Fi

Additional Stand Personnel

Additional Stand Personnel are welcome to attend the conference. However, this will incur a cost of £50 per additional personnel per day.

Conference Dinner – 8th July, 2020

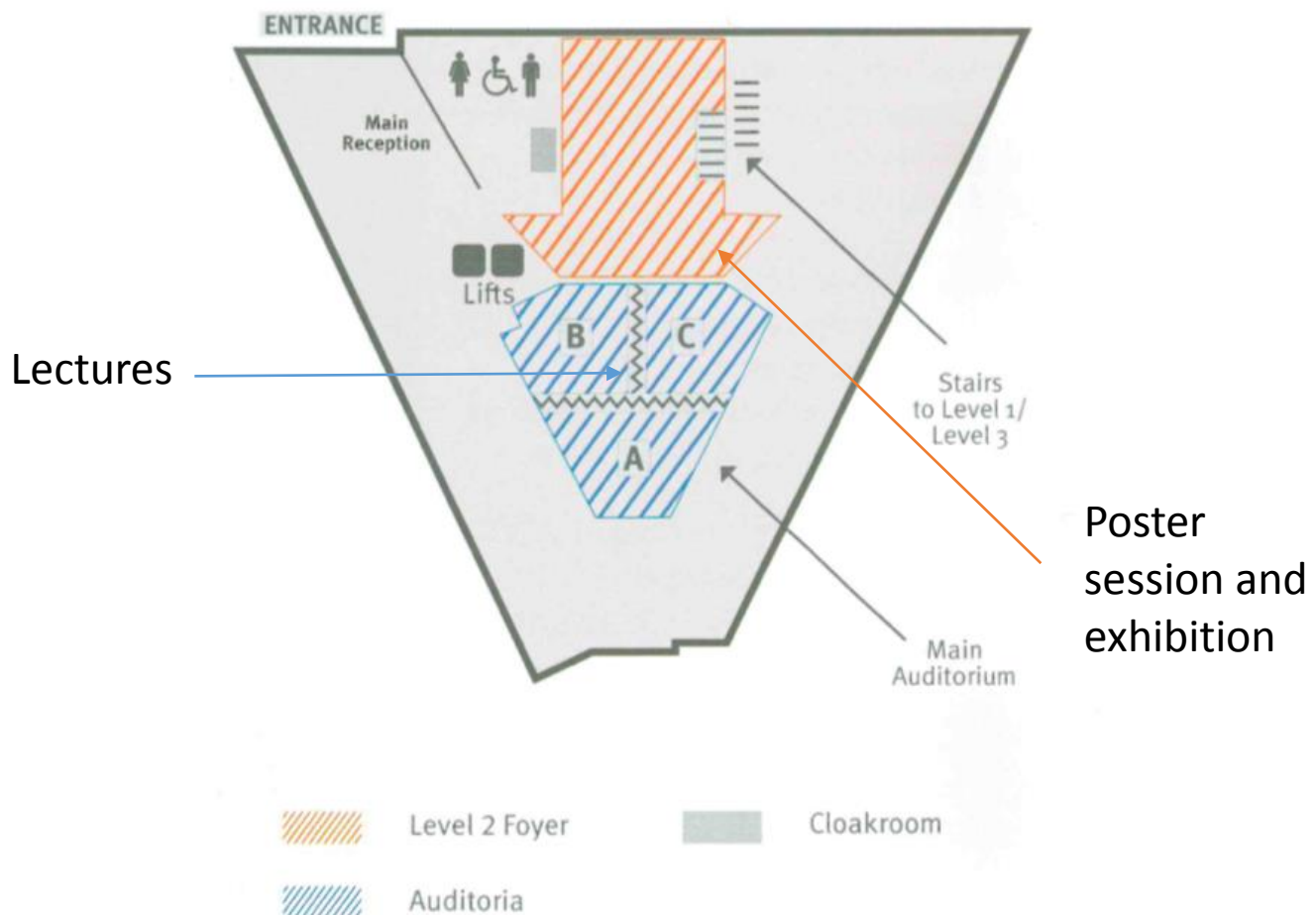
On Wednesday there is a conference dinner, which is a semi-formal evening event. At the conference there will be speeches and a prize giving ceremony. The conference dinner is a great time to come together towards the end of the conference and enjoy a three-course meal at the prestigious The Barony Hall location. Tickets for the dinner are priced at £60 per person.



Floor plan

Level 2 Foyer is located immediately adjacent to the Main Auditorium and the Main Entrance. With plenty of natural daylight and comfortable, contemporary furnishing, the Foyer is ideal for registration catering and exhibition.

With a flat floor, ample 13-amp power supply and ready access to/from the building Goods Entrance, Level 2 Foyer is the ideal location for exhibitions – posters, table-top or shell scheme.



Sponsorship Options

Sponsorship of the Plenary Speakers, Cost: £1,000

As a sponsor your support will be acknowledged by the chairperson at the start of the session and your logo will be displayed on the opening slide and in the final programme. Your company logo and website link will be displayed on the conference website.

Sponsorship of the Drinks Reception, Cost: £750

Sponsorship of the drinks reception on is an ideal opportunity to meet delegates. Your logo will be displayed in the final programme and on the conference website along with a link to your company website.

Sponsorship of the Conference Dinner, Cost: £1,000

As a sponsor of the conference dinner on Wednesday 8th July 2020, your logo will appear in the conference programme and on the menus displayed on each table. You will be acknowledged during the after-dinner presentations and your company logo and website link will be displayed on the conference website. You will also have the opportunity to display branded signage on free standing boards (supplied by you) in the dining area.

Tea/Coffee/Lunch break, Cost: £450

Sponsorship of tea/coffee/lunch breaks on is an ideal opportunity to meet delegates. Your logo will be displayed in the final programme and on the conference website along with a link to your company website.

Sponsorship of the Poster Prize, Cost: £600

Your company's name will be associated with the award and will be publicised on the presentation of the award. Your company logo and website link will also be displayed on the conference website.

The award will be a cheque with the remainder amount subsidising the conference.

Delegate Badge Sponsorship, Cost: £450

Your company name and/or logo will be printed on the delegate badges. This acts as a constant reminder to the delegates of your company's support during the event. Your company logo and website link will also be displayed on the conference website.

Delegate Conference Bag Sponsorship, Cost: £450

Your company name and/or logo will be printed on the delegate badges. This acts as a constant reminder to the delegates of your company's support during the event. Your company logo and website link will also be displayed on the conference website. 9

The sponsorship and exhibition booking form, and further information regarding the conference, is available on the conference website <https://www.bacg.co.uk>

Contact Information

Name: Monika Warzecha

Email: Monika.Warzecha@strath.ac.uk

Or

Email: office@bacg.co.uk



Terms and conditions

Please note, when you submit an exhibition and sponsorship booking form via our online registration system you are adhering to the terms and conditions listed below:

- Exhibition stands must not exceed the space allocated and must not encroach into or in any way impede access to or reasonable use of those of other exhibitors.
- The exhibitor shall ensure that its' exhibition stand is open and staffed during the event exhibition opening times and will not dismantle until after the final exhibition viewing time on Wednesday 8th July 2019.
- BACG reserves the right to alter stand allocations and the floor plan if required at its absolute discretion. These will only be made if absolutely necessary and all exhibitors will be consulted and notified.
- Payments must be received in full no later than Wednesday 8th June 2020.
- Notification of cancellations or amendments to stand space must be submitted in writing. Cancellation fee after 1st of April is 50%, 1st May is 100%.

BACG Annual Conference 2020
Email: office@bacg.co.uk